

Living in the Land of Milk & Money

Author **Diccon Bewes** shows that there's more to Switzerland than banks, skis, francs and cheese, and reads from his bestselling book *Swiss Watching*.

Thursday 11 April 2013 at 7 pm at the Embassy of Switzerland, 16 – 18 Montagu Place, London W1H 2BQ

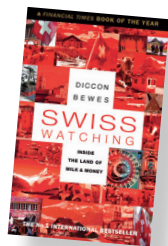


A light-hearted yet revealing look at what it's really like to live in Europe's most individual country. Bestselling author Diccon Bewes shows that there's more to Switzerland than banks, skis, francs and cheese, and reads from his bestselling book *Swiss Watching*. Cultural misunderstandings, Swiss inventions, the meaning of money and linguistic calamities: all will be revealed!

Diccon is an experienced travel writer and worked for 10 years at Lonely Planet and Holiday Which? magazine, before decamping to Bern, where he was manager of the Stauffacher English Bookshop in Bern.

As well as grappling with German and overcoming an innate desire to form an orderly queue, he has spent the last 8 years exploring this quirky country. You can visit Diccon's website for more information: www.dicconbewes.com

Swiss Watching was a Financial Times Book of the Year in 2010 and is also available in German, as *Der Schweizersteher*. Diccon's latest book, *Swisscellany: facts & figures about Switzerland*, was published last year. Signed copies of the English books will be on sale at the event.



Refreshments will be provided

I/we would like to attend the event on Thursday 11 April 2013 at 7 pm
Free for members. £5.00 per person for non-members.

Name(s): _____

Address: _____

Email: _____

Tel.No.: _____

As **booking is essential**, please return this slip with your cheque made payable to New Helvetic Society to Daniel Pedroletti, 16 Thorne Way, Buckland, Aylesbury HP22 5TL. Members can send an email to info@newhelveticsociety.org.uk **Registration deadline: 08 April 2013**
Please note that no tickets or confirmations of booking are issued.